



UK Ecommerce sales increase by 42% during 2001

According to recent figures from the Office of National Statistics (ONS), UK Ecommerce sales have increased by 42 per cent during 2001. The survey of 12,000 businesses shows that online sales almost doubled to £17bn with B2C sales up 53% and B2B sales up by 36%.

Ecommerce minister Stephen Timmins explained "Dot com doom mongers should eat their words; the figures show that ecommerce is not just the latest fad but is becoming part of everyday business".

Given these statistics, it seems that now would be a good time for businesses to consider either establishing an ecommerce based web site or upgrading an existing web site to enable online transactions. Lakeshost.com can provide you with professional advice and guidance on the specific steps to take to successfully implement an ecommerce strategy. Follow this link for further information.

(<http://www.lakeshost.com/ecommerce.htm>)